

Discussion on Innovation Strategies of College English Teaching Reform under New Media

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Abstract: With the continuous development of society and the continuous improvement of science and technology, new media teaching is widely used in teaching, which not only shortens the time of teachers in the teaching process, but also enables students to obtain more knowledge and information in the classroom through multimedia technology, which brings many benefits to college teaching. In the process of college English teaching, teachers should pay more attention to the use of multimedia, so that English teaching is no longer boring, improve the quality of English teaching, cultivate students' interest in learning, and improve the practicability of college English.

1. Introduction

With the continuous development of social and economic level, the demand for talents is becoming more and more strict, requiring a large number of professional talents. At the same time, the demand for English level is continuously improving, and English teaching in colleges and universities plays an irreplaceable role. The English teaching in junior and senior high schools is mainly for entrance examination and lack of language communication, while college English is to cultivate students' English literacy and further improve the quality of English teaching. Traditional English teaching in colleges and universities has not been able to meet the current teaching needs and the amount of knowledge students need. Therefore, teachers should pay attention to the introduction of new media in the teaching process, and use the advantages of new media resources to solve the problems in the teaching process, which is conducive to enhancing the cultivation of students' English level.

2. Problems in College English Teaching

In the process of teaching, teachers tend to ignore students' feelings, leading to students' loss of interest in learning. It is easy for us to have a situation in the classroom of colleges and universities. Teachers are lecturing alone, but few students are listening. This leads to teaching problems and teachers are passive. The English course will be boring in the learning process. Some knowledge points are difficult to remember and master. Many students will think that as long as they do not engage in this kind of work, it doesn't matter whether English is good or not. This leads to problems and students' English mastering ability is relatively poor. In China, many students have mute English. Students can write many words and articles in English. However, many problems occur when communicating with people, such as poor pronunciation. Although they know many words, they do not know how to combine them when integrating sentences. Some people are even at a loss when they need to communicate with foreigners. This is the current situation of Chinese students' English. Under examination-oriented education, students lack the use of language, so students' English comprehensive ability is poor [1].

The so-called language refers to the sound that transmits information. It is the most important communication tool for human beings and the main expression way for people to communicate. People use language to preserve and transmit the achievements of human civilization. Language is one of the important characteristics of a nation. Our mother tongue is our Chinese, and we can freely communicate with each other in Chinese. With the economic globalization and the communication and integration of various countries in the world, English has become the second

largest language in the world. People communicate through English. However, our students have poor English communication ability and cannot master English communication methods well. They lack communication and communication and become so-called dumb English. However, most teachers in colleges and universities adopt the traditional teaching mode. This teaching mode can no longer meet the current needs of English. Teachers have not fully mobilized students' learning enthusiasm in the teaching process, resulting in students' unclear objectives in learning English. Teachers adopt the spoon-feeding teaching method, and students cannot absorb and master it well. This traditional English teaching mode has hindered the progress and development of English to a great extent.

3. Innovation Strategies of College English Teaching Reform under New Media

The extensive application of new media has greatly promoted college English teaching. Can effectively solve the spoon-feeding and irrigation teaching methods, allow students sufficient time to absorb and master knowledge, change the form of the classroom, take students as the main body, cultivate students' initiative in learning. Through the use of new media, the relationship between teachers and students can also be narrowed and communication strengthened. After class, the teacher can assign some homework to the students through App so that the students can learn on the platform, and the background can master the students' learning situation through information recording, which is convenient and efficient.

3.1 Application of Multimedia

The extensive use of multimedia in the teaching process can save a lot of time and enable students to master more knowledge in a limited time. Teachers can selectively draw out key contents in the process of making courseware and make it easier for students to understand through example analysis. How to use sentence patterns and under what circumstances can make students understand them more intuitively. At the same time, the introduction of multimedia into English classes in colleges and universities can promote modern English teaching. Teachers can make use of the characteristics of multimedia, such as large amount of information and fast pace of change, to make teaching content more lively, to have strong sensory stimulation to students, and to stimulate students' interest in learning. Multimedia, with its unique sound and image, can further promote college English teaching. A good language environment can more effectively solve language problems. Can let students follow in the classroom or do some imitation, speak English boldly, only speak more can we really learn English well, use multimedia to provide some materials, some English interviews or some English speeches, so that students can listen more, read more, form a good sense of language, can speak English flexibly and apply it to life or work, so as to become a full-scale talent, and can achieve the purpose of college English teaching [2].

Through multimedia broadcasting of English short films, students can appreciate and appreciate many English sentence patterns that we learn are more Chinese, which may not be the way to express what we want to tell in foreign countries, but through multimedia we can learn some syntactic sentence patterns of the film, improve our language structure, and enrich English expression forms. At the same time, we can also appreciate the film. After watching the film, we can express our feelings about the content of the film in English. What are the good places to learn? Only through more practice can we make English a part of ourselves. Through this way, we can enrich students' English literacy and cultivate students' interest in learning English.

3.2 Open Classroom Style

Only in order for students to fully integrate into the classroom must an open classroom teaching mode be established, with students as the main body, which requires teachers to play a good guiding role in the teaching process, to help students find a better way to learn English, and more importantly, to encourage students to speak English boldly and bravely. During the teaching, after the teacher has roughly sorted out the content of this unit, let the students plan a program according to their group and their understanding of the article. Through this program, they can express the

content of the article they understand, set up the plot and assign the characters. In the classroom performance, scores are given by the completeness of the content, the fluency of the performance and the presentation of the lines, which can not only stimulate students' nervousness, but also enable students to learn more consciously in the learning process. Only in this way can we use English more flexibly. Teachers can give students corresponding guidance and help them finish the program.

Group learning can also achieve a certain promotion effect. Students can understand the content of the article through group discussions among group members. College teaching should be more open to help students learn to communicate. Noisy problems can be solved in small groups, some simple problems can be freely discussed and solved by themselves in groups, and problems that need to be solved by teachers can be solved by using mobile devices after class. This not only saves time, but also can get in touch with teachers anytime and anywhere, thus solving the problems more conveniently. 开 In the open classroom, teachers should encourage students to ask questions. In the classroom, problems that they do not understand should be raised and discussed with teachers, so as to firmly remember the knowledge points [3].

3.3 Strengthen Practical Ability

The study of English needs to combine theory with practice. English is a practical subject and requires a lot of practice to master it better. Compared with middle schools, college time is relatively free and can make full use of time to do what they want. therefore, college teachers should pay attention to guiding students in the teaching process, cultivate students' interest in learning English and, more importantly, train students' expression ability. This is not only a good promotion for students to learn English, but also an exercise for students' courage and lays a certain foundation for students' future work development.

Teachers in colleges and universities should encourage students to take part in more English activities organized by some schools, such as English corners, English speeches, English songs and other activities. These activities are activities that allow students to play freely and have less restriction on students. Therefore, students can practice more after class. English speeches can train students' logical thinking ability and speech ability, and are also beneficial to their social activities and enhance their self-confidence. Just as the founder of Crazy English, Li Yang, made up for English tests many times in his first and second years in college, in order to change his failure in learning English, Li Yang began to study hard. He abandoned the emphasis on grammar training and reading training, and found a new way to break through spoken English and creatively changed the test questions into catchy sentences, creating the “three-most” method, practicing sentences or essays “loudest”, “clearest” and “quickest” to achieve the most authentic English [4].

Each language has its own unique charm. To understand it better, one must be able to read and speak. Teachers in colleges and universities should let students understand that learning English is not only because English plays an important role in today's society, but also because students should establish an attitude and interest in learning English, because only in this way can they really learn English well. Serious study attitude plays an important role in students' future work.

3.4 Extension of Extracurricular Reading

At present, students' study is in a passive stage and lacks initiative, so teachers need to take some compulsory measures to supervise students' study after class. With the development of new media, various kinds of teaching software are also gradually applied in learning. Teachers can publish some English resources and some English test questions through a fixed teaching software, so that students can complete them. Through the completion of these questions to score the students' usual learning situation, this can not only enhance the students' sense of tension, but also enable students to learn English more in their spare time and practice more frequently. Let students use these software, can follow reading or AI dialogue, help students to exercise the sense of language, can be in the form of some small essays, students can read aloud in different roles, the software will score according to the situation of the students. Teachers can see the situation of students in the background, guide students in which areas are relatively weak, and can carry out focused teaching,

which can save a lot of time.

Students can try to read some bilingual articles, which can not only improve students' memory, but also enlarge their vocabulary, improve communication and writing skills, train students' observation ability, and enhance their analytical power of key skills. And can improve the concentration degree and better carry out multi-task processing. When we watch movies, many of them are bilingual, not only for the convenience of watching, but also to enrich our expression of language through these different translations. The extension of extracurricular reading plays an important role in improving students' learning ability, helping students learn to learn independently and master the initiative in learning.

4. Conclusion

The application of new media solves various problems brought about by traditional teaching mode, helps teachers to better complete teaching, enables students to learn in a relaxed and pleasant environment, helps students to master more learning skills, and enables students to become practical talents who master English. In the process of teaching, teachers should realize that the traditional teaching mode can no longer adapt to the development of society, and they must make some choices in order to improve the quality of English teaching. We should be able to make full use of the high-quality resources around us to apply them to the teaching process, guide students correctly, and enable students to learn English as a hobby. Let students take the initiative to learn English, give full play to their initiative, continuously improve themselves and enrich their English literacy. Only in this way can they learn English well and better apply English to their study and work. The innovation of college English teaching reform needs the development of new media to realize the importance of English in colleges and universities.

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